

SFP News



September 2026

Dear Friends,

As we head into the final quarter of the year, we wanted to take a moment to update you on the latest highlights and achievements from SFP. From a new resource for tuna buyers to bycatch-mitigation efforts to support for science-based squid management and transparency, we've been busy working with our partners and collaborators to improve fisheries around the globe.

*Best regards,
Jim Cannon, Chief Executive Officer*



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New SFP Dashboard supports tuna sustainability



SFP's new [Tuna Sustainability Dashboard](#) is now available as part of Seafood Metrics. The Dashboard brings together vessel- and fishery-level data in a single, interactive tool, providing users with greater visibility into the vessels operating within their tuna supply chains and the fisheries they source from. The Dashboard includes insights on electronic monitoring (EM) status, purse seine observer coverage, bycatch mitigation best practices, and other vessel transparency measures.

Mahi fishers recognized for their commitment to protecting marine wildlife

At an awards ceremony in Lima earlier this year, the [winners of the Ocean Allies contest](#) were recognized for implementing responsible practices in the handling and release of marine wildlife during the 2025-26 mahi-mahi fishing season.



The contest, which was funded by Publix Super Markets and [SFP's Global Mahi Supply Chain Roundtable](#) and executed by COREMAHI, was open to mahi fishers from Ecuador and Peru, who submitted videos demonstrating their use of best practices for bycatch handling and release. More than 30 fishers from 16 different vessels submitted videos documenting the responsible release of sea turtles, sharks, dolphins, rays, and seabirds.

Monitoring project studies interactions between shrimp vessels and sawfish

SFP is collaborating with Saltwater Inc. and LGL Ecological Research Associates to lead a [video monitoring study of U.S. Gulf shrimp fishery interactions with sawfish](#), a highly endangered fish in the shark family, off the southwest coast of Florida.



The project is installing electronic monitoring systems on eight commercial shrimp trawling vessels, to gather information on how often the vessels capture sawfish, how the sawfish are handled and released, and what condition they are in when released. This study is being supported by Cox's Wholesale Seafood and Publix Super Markets.

During the first six months of 2026, the project has monitored over 3,500 hours of trawling – nearly double the amount of trawling hours monitored by the NOAA observer program in a full year off the southwest coast of Florida. Thus far, only one sawfish interaction has occurred, and the electronic monitoring system proved highly capable of documenting the handling and release.

Bycatch Solutions Hub unveils new look and new annual report

SFP's [Bycatch Solutions Hub website has a new look](#), with updated content and an improved user experience. The Hub is an online platform that connects conservation organizations, gear technology innovators, fisheries, and seafood companies to fund and scale proven bycatch-reduction solutions worldwide. The 2025-26 Bycatch Solutions Hub annual report features highlights and achievements from the Hub's third year of operation.



**BYCATCH
SOLUTIONS
HUB™**

Global Squid SR releases statement on science-based management, transparency



Participants in SFP's Global Squid Supply Chain Roundtable have pledged their support for a [newly released public statement committing to support science-based management](#), improved data, and greater transparency as the foundation for responsible sourcing and long-term supply security of squid and squid-like species.

Watch SFP webinar on Universal Fishery IDs



In July, SFP hosted a webinar introduction to the [Universal Fishery IDs](#), a collaboration between SFP and the United Nations Food and Agriculture Organization (FAO) designed to ensure that discussions across the seafood industry, governments, NGOs, and other stakeholders focus on the same fisheries and stocks. By standardizing the identification of source fisheries, the IDs improve efficiencies in supply chains and reduce illegal fishing. [The full recording of this session can be viewed here.](#)

New Impact Stories, Partner Highlights, Blogs, and more at SFP.org

Since our last newsletter, we've debuted a bunch of new content at sustainablefish.org, including:

- A celebration of a [decade of disclosure with the Ocean Disclosure Project](#)
- Three new [Impact Stories](#) on: the [Gulf of Thailand](#), [Barents Sea cod](#), and [Northern cod](#)
- Four new [Partner Highlights](#) on: [Purina Europe](#), [Comptoirs Océaniques](#), [Grupo Profand](#), and [BSF](#) (formerly Beaver Street Fisheries)
- New Blogs from SFP staffers about: our [team's experiences at the World Small-Scale Fisheries Congress](#), the [Right to Food and small-scale fisheries assessment](#), a [whale-safe seafood workshop in Canada](#), and [reflections on the Thai fish sauce industry](#).

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