

SFP News



May 2026

Dear Friends,

*We are continuing the celebration of our 20th anniversary year with the launch of our updated strategy, focused on impact, collaborative fisheries management, and industry leadership and accountability. We're calling this strategy "**All Hands on Deck**," because we know we can't do it alone. So we're building a coalition of like-minded industry leaders, NGOs, governments, scientists, and other stakeholders to join us in working toward a world where ALL seafood is responsibly sourced and produced. [Check out our website for a link to the updated strategy and a series of FAQs.](#)*



In addition to our new strategy, this quarter's newsletter is full of interesting news from the last few months at SFP, including updates from our Global Squid Supply Chain Roundtable, new collaborative agreements to strengthen supply chain transparency, an updated fishery improvement project database, highlights from the Seafood Expos in Boston and Barcelona, staff reports about their field visits to Cambodia and India, and more. Read on for more on these and other stories.

Best regards,

Jim Cannon, Chief Executive Officer

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Spotlight on squid

Based on recommendations from SFP's [2025 Latin America Squid Sector Report](#), the Global Squid Supply Chain Roundtable (SR) funded and led a pilot project in digital traceability of the Argentine shortfin squid (*Illex argentinus*) supply chain. While the project found persistent challenges in securing needed data for end-to-end traceability, it also highlighted opportunities for industry and market states to harmonize policy and data requirements and digital traceability systems to mitigate supply chain risks and strengthen governance and traceability. The SR will shortly publish its new strategy for 2026-2028, focused on global squid governance and responsible value chains.



Carmen González-Vallés, SFP's Global Squid Supply Chain Roundtable Director, will participate in a [Squid Summit](#) on May 26-27. Organized by WWF Japan, the hybrid online/in-person summit will focus on resource management, traceability, and transparency in squid supply chains.

SFP signs agreements to strengthen supply chain transparency

At Seafood Expo North America in Boston, SFP [signed an MoU with Wholechain](#), a standards-based traceability solution that works with supply chain and retail partners globally to provide events-based traceability. And at Seafood Expo Global in Barcelona, we [signed an MoU with Seafood Souq](#), a UAE-based

technology company that uses digital tools to improve seafood traceability – SFP’s first formal partnership in the Middle East.



SFP CEO Jim Cannon and Wholechain founder Mark Kaplan



SFP Partnership Engagement Specialist David Parreño Duque and Seafood Souq co-CEO Scott Chambers

Through these collaborations, we will connect Wholechain’s and Seafood Souq’s systems with SFP’s [Seafood Metrics](#) system to help the supply chain identify harvest sources and understand sustainability risks through end-to-end source information, backed by a trusted decision-support tool.

GoTFish project gets underway with baseline assessment of Cambodian fish sauce sector

SFP’s Southeast Asia Regional Seafood Markets Incentives Specialist Leang On Pong recently [visited several coastal provinces in Cambodia](#) to gather information and meet with stakeholders about Cambodia’s traditional fish sauce sector. This trip was the first step in developing a baseline assessment, as part of SFP’s focus on the small pelagic fisheries that are used to make fish sauce in the Gulf of Thailand, under the [GoTFish project](#).



Updated FIP Database launched

SFP and the Hilborn Lab at the University of Washington have released the [8th version of our Fishery Improvement Project Database \(FIP-DB\)](#), a comprehensive, public resource that tracks

the evolution, scale, and performance of FIPs worldwide, so users can better understand FIP performance and link it to effective changes in policy and governance and, ultimately, improvements in fisheries and ecosystems.



SFP and ASC host global industry leaders on shrimp tour in India



SFP and the Aquaculture Stewardship Council (ASC) hosted our first India Shrimp Landscape Tour in Andhra Pradesh, India, bringing together industry and financial partners to learn more about the country's shrimp production sector and its relationship with communities, ecosystems, and the supply chain. SFP Partnership Engagement Specialist [David Parreño Duque reported on his experience on the tour](#), which highlighted SFP and ASC's work with local stakeholders in the region to develop a [model for a landscape-level approach to aquaculture](#).

Celebrating a decade of disclosure with the ODP - and new languages on the website

In addition to the 20th anniversary of SFP, we are celebrating the 10th anniversary of the [Ocean Disclosure Project](#) this year. To date, 48 companies from across Europe, North America, Southeast Asia, and Australia have voluntarily disclosed their wild-caught and farmed

seafood through the platform, driving increased transparency throughout the seafood sector.



The [ODP website](#) is also now available in Spanish, French, and Japanese, in addition to the original English.

Highlights from Boston and Barcelona

Check out our [Events page](#) to see all the highlights from the SFP team's time at the world's largest trade shows – [Seafood Expo North America in Boston](#) in March and [Seafood Expo Global in Barcelona](#) in April.



New publications from SFP

In the last quarter, we released several new publications, [which you can find on our website](#), along with all of our other publications from the last 20 years:

- [2025 Latin America Squid Sector: An overview of production, management, and trade/market challenges](#)
- [Análisis de competencia y posicionamiento del mahi-mahi Peruano en Estados Unidos \(An analysis of competition and positioning of the Peruvian mahi-mahi in the United States\)](#). The main report is in Spanish, with summaries available in both [Spanish](#) and [English](#).
- [Empowering fishers and fostering domestic markets: a multi-pronged approach for small-scale fisheries in the Global South](#)
- [Mahi-Mahi FIPs in Latin America](#)
- [Lessons learned from the implementation of three mahi-mahi fishery improvement projects \(FIPs\) in Latin America](#)

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