

SFP News



Sustainable Fisheries
PARTNERSHIP

February 2026

Dear Friends,

*2026 is a big year for SFP – our 20th anniversary. I find it hard to believe it's been two decades since I started the organization with just a few staff members, and it's a thrill to look back on all that we've achieved and share highlights with you. **We will be celebrating our birthday all year, so stay tuned for more.***



But first, our attention is focused on Boston and the annual Seafood Expo North America (SENA), where we will be exhibiting on the Expo floor and sponsoring and participating in several panels and events. Check out the [SENA 2026 page on our website](#) for all the latest, and read on to see more on Boston and other SFP highlights from the last few months.

Best regards,

Jim Cannon, Chief Executive Officer

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SFP joins regional partners in launching GoTFish project



SFP is collaborating with the Southeast Asian Fisheries Development Center (SEAFDEC) and the University of Queensland to [launch a regional effort to secure the long-term health of fisheries in the Gulf of Thailand](#), one of the world's most productive marine ecosystems. Implemented by the Food and Agriculture Organization of the United Nations (FAO) and funded by the Global Environment Facility (GEF), the GoTFish Project will coordinate efforts in Cambodia, Malaysia, Thailand, and Viet Nam to address the growing threats facing the Gulf.

Jumbo flying squid fishery starts along path to MSC certification

Peru's jumbo flying squid fishery has been accepted into the Marine Stewardship Council's Improvement Program (MSC-IP), starting the fishery on the path toward MSC certification. The process is being led by the Peruvian Chamber of Jumbo Flying Squid (CAPECAL), whose members are Peru's main jumbo

squid-processing and export companies. [SFP](#) has engaged with [CAPECAL](#) and other stakeholders for many years to help align global buyers, local fishers, domestic industry stakeholders, and national authorities to promote sustainability in the fishery.



SFP co-sponsors vessel registration event in Indonesia

SFP and the Indonesian Demersal Association (ADI) held a vessel registration event in Tamalate Village in the province of South Sulawesi, Indonesia. Funded by the [Indonesian Snapper and Grouper Supply Chain Roundtable \(SR\)](#), the event brought government officials from the Indonesian Departments of Transportation and Fisheries to the village, to help simplify the registration process for fishers, who otherwise would have had to travel great distances and submit four official documents to several different offices. About 50 fishers participated in the January 14 event.



New toolkit will help protect seabirds in tuna fisheries

New Zealand's Department of Conservation and the Southern Seabirds Trust have launched a globally available, interactive [Seabird-Safe Fishing Toolkit](#) to help fisheries reduce seabird bycatch, particularly in high-seas tuna longline operations. SFP participated in the advisory committee that helped to develop the toolkit.



“We have a narrow window of time to stop albatross extinctions,” said SFP Ocean Wildlife Manager Alexia Morgan. “The toolkit will help accelerate progress by supporting these companies in delivering on their existing sustainability policies to protect albatrosses and other seabirds.”

Join us in Boston at Seafood Expo North America

March 15-17, 2026 / BOSTON, USA

Visit us
at booth **1266**



We have a great [schedule of activities and events planned for Seafood Expo North America](#) this year. If you will be in Boston, please check them out, and visit us at **Booth #1266**. And even if you can't be there, watch your inbox and social media for updates from the Expo.

Sunday, March 15

- 1:00-2:00 p.m., Room 105: Panel – [Bycatch and Innovative Fishing Gear Technologies: Solutions for Delivering Seafood Sustainability](#)
- 3:00-4:00 p.m., Room 105: Panel – [Ghost Gear: Protecting Ocean Health and Seafood Supply Chains](#)

Monday, March 16

- 1:00-2:30 p.m., Room 105: [Tuna Transparency Science Fair](#)

Tuesday, March 17

- **10:00-11:00 a.m., Room 153CB:** Integrated Strategies for Stakeholder Engagement and Supply Chain Leverage: A Roadmap for Landscape-Level Sustainability in Aquaculture

In addition to these events, there will be **Supply Chain Roundtable meetings** on both Sunday and Monday mornings ([more details here](#)).

Connect with Us



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