

SFP News



Sustainable Fisheries
PARTNERSHIP

September 2025

At SFP, we believe that all actions by NGOs, industry, donors, and others should be measured by the impact they have and the results they deliver – on the water, at the (aquaculture) farm, for the ecosystem, and in the community. We ask our partners to evaluate their seafood sourcing based on impact, and we center our own approach around delivering impact in three main areas: ensuring abundant fisheries, promoting healthy ecosystems, and supporting resilient communities.



In this newsletter, you will see some recent examples of our work toward these goals. I also encourage you to read our newly released [2024-25 annual report, Prioritizing Impact](#), which offers more details on our approach and accomplishments. And check out the new [Impact Stories section of our website](#), which highlights some of the ways SFP has brought people together to find impact-driven solutions to fisheries and aquaculture improvement over the last two decades.

*Best regards,
Jim Cannon*

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SFP's newest partnerships and collaborations



In the last months, SFP welcomed a new industry partner and embarked on two new collaborations designed to strengthen sustainable seafood.

- In July, [Worldwide Fishing Company \(WOFCO\)](#) joined the [SFP global partner network](#). WOFCO has already demonstrated its commitment to sustainability and collaborative action as a leader in the European seafood sector and an active member of SFP's [Global Squid Supply Chain Roundtable \(SR\)](#).
- Also in July, we signed a Memorandum of Understanding (MOU) with [Comepesca](#), a Mexican importer, processor, and distributor of frozen seafood, to strengthen the domestic market for responsible seafood in Mexico. Comepesca is a leading industry platform, representing a broad coalition of stakeholders across the seafood value chain.
- In September, we [signed an MOU with MarinTrust](#) to formalize and strengthen our collaborative efforts in promoting responsible practices across the marine ingredient value chain. MarinTrust is the leading independent certification program for the responsible sourcing, traceability, and production of marine ingredients.

SFP and ASC launch roadmap for aquaculture reform

In August, SFP and the Aquaculture Stewardship Council (ASC) released a new [Roadmap for Landscape-Level Improvements in Aquaculture](#), the culmination of two years of collaborative research and fieldwork on how to shift from farm-level improvements to systems-level change.



Our collaboration combined an examination of landscape and jurisdictional initiatives with [firsthand field learning from the Andhra Pradesh, India, farmed shrimp industry](#), to untangle the challenges to delivering incentives and driving environmental improvements at scale.

Highlights from Year 2 of SFP's Bycatch Solutions Hub

Our recently released [Bycatch Solutions Hub 2024-25 Summary Report](#) includes statistics, stories, and achievements from Year 2 of the site, which was created in 2023 with founding sponsorship from Purina Europe. The Hub bridges the gap between innovation and action to reverse the decline of ocean wildlife and deliver solutions that the seafood industry can easily support, by matching retailers and businesses that want to financially support projects to reduce bycatch with organizations capable of implementing in-the-water solutions.



Innovative gear workshop brings together diverse perspectives

SFP's Protecting Ocean Wildlife team partnered with the Anderson Cabot Center for Ocean Life at the New England Aquarium to [host a workshop on one of the most challenging issues facing the sustainability of pot and trap fisheries](#): how to reduce entanglements of marine wildlife, particularly the Critically Endangered North

Atlantic right whale, while at the same time supporting local lobster and crab industries.



The workshop brought together representatives of the seafood industry, harvesters, gear innovators, and scientists for a day of informational presentations and discussion at the aquarium in Boston, followed by a day trip to Cape Cod, to tour the Northeast Fisheries Science Center (NEFSC) Gear Lending Library in Woods Hole, MA, and see an on-water demonstration of on-demand lobster gear with fishermen and gear specialists Rob Martin and Marc Palombo.

Check out the [recent blog by SFP Protecting Ocean Wildlife Program Manager Anne DiMonti for more on the workshop](#) and some of the exciting ideas that came out of the two-days of discussion and exchange.

Tri-lateral commission documents shrimp laundering in Mexican Pacific shrimp fishery



In August, the Commission for Environmental Cooperation (CEC), a trilateral body that was created under the US-Mexico-Canada trade agreement, [released a report that includes the first-ever official documentation of shrimp laundering in the Mexican Pacific shrimp fishery](#). The report covers the lack of effective application of Mexican environmental legislation to protect and conserve the critically endangered vaquita porpoise and touches on issues such as the continued use of illegal gillnets in the shrimp fishery and subsequent transportation of the shrimp to locations outside of the zone currently embargoed by the United States, where new documents are issued to obscure the true origin of the shrimp.

SFP has been aware of these issues since they began in 2018, and [has been actively working with industry to address the illegal fishing and reduce risk in their supply chains](#). The members of our [Mexican Shrimp Supply Chain Roundtable](#) (SR) have been commissioning legal verification audits of their supply chains since 2021, using the most rigorous and transparent audit system available. The audits are a requirement for membership in the SR, which is open to any US importer that is willing to commit to legal verification audits and providing full disclosure of the audit results to SFP.

GSA updates Feed Mill Standard to improve sourcing of aquaculture feed ingredients

The Global Seafood Alliance (GSA) released its updated [Best Aquaculture Practices \(BAP\) Feed Mill Standard](#) this month, focused on the procurement, traceability, and reporting of three critical feed ingredients: fishmeal and fish oil, soy, and palm.



The changes are the result of more than a year of in-depth engagement with stakeholders, including the members of [SFP's Asian Farmed Shrimp Supply Chain Roundtable](#) and several of our corporate partners, who sent a letter to the GSA in March with specific requests for updating the Standard.

Read the latest from the SFP team

SFP CEO Jim Cannon has penned three new blogs on our work in the U.S. Gulf wild-capture shrimp fishery, the farmed shrimp sector in Andhra Pradesh, and the jumbo flying squid fishery in Peru. You can find these, as well as other recent works by SFP staffers, on the [blog page of our website](#).

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4348 Waialae Ave. #692, Honolulu, HI 96816