

July 2025

At SFP, we believe in continuous improvement. That means not just sitting back to admire our work, but rather constantly assessing what is working and what is not and adjusting our approach accordingly. This year, we are taking a hard look at data and lessons learned to determine what is the best path forward to achieving our goal of a world where all fisheries and aquaculture are improving and everyone has access to responsibly sourced and produced seafood.



As part of this reassessment, we launched a refreshed and updated SFP website, including a new mega menu that will make navigation through the site easier and a new structure that more clearly represents what we do, how we do it, and the positive impacts we are working toward for industry, nature, and communities. Check it out at sustainablefish.org and let us know what you think.

Best regards, Jim Cannon

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Reduction Fisheries Report highlights need for industry engagement

The 15th edition of our annual sustainability overview of reduction fisheries highlights the ongoing need for stronger industry engagement in, and support for, fisheries improvement.



The analysis showed a noticeable decline in sustainability performance of key fisheries used primarily for the production of marine ingredients, with more than half of the fisheries assessed dropping into the "poorly managed" category for the first time since 2015. Part of the decline was based on drops in current and/or future stock health, underscoring the need for timely management responses and strengthened industry engagement with regulators and key stakeholders.

Join us for webinars on advancing gender equity in seafood

SFP and Seafood And Gender Equality (SAGE) are hosting a four-part webinar series to Introduce the Gender Equality Dialogues (GED), a program to promote innovation and workforce development in the sector by creating space for industry leaders to develop actionable solutions to address gender inequalities.



In the upcoming third installment of the series, SAGE will provide an overview of the GED framework, portal and public commitments. There will also be an opportunity for Q&A with GED Alumni. The webinar will take place on Wednesday, July 30, at 08:00 a.m. PDT/11:00 a.m. EDT/4:00 p.m. UTC. Register here. And watch recordings of the first two webinars on our website.

Important milestone in jumbo flying squid fishery management in Peru

After four years of collaboration among artisanal fishers, processors, government authorities, and NGOs, the Peruvian Ministry of Production (PRODUCE) has published a new decree for the regulation and management of the jumbo flying squid fishery. The new decree marks a significant milestone in the sustainability of this fishery, which is primarily made up of artisanal fishers and has been fully exploited since 2021. The decree will improve monitoring and traceability, safeguard Peru's jurisdictional waters from industrial expansion, and align fisheries management with international sustainability standards. SFP has advised artisanal fishing organizations and the private sector throughout the collaborative process.



New opportunities to support bycatch mitigation

Two new projects listed on the funding opportunities page of the Bycatch Solutions Hub offer a chance to support bycatch mitigation. In the US Atlantic small-mesh squid fishery, a project to implement automatic squid jigging systems will help reduce bycatch of marine mammals and other vulnerable wildlife, while allowing fishers to fully meet their quotas. In partnership with Southern Seabirds Trust, the Procella Hook project aims to reduce bycatch of vulnerable seabird species in tuna and other pelagic longline fisheries.



SFP supports seafood transparency through GDST endorsement

SFP is now featured on the Global Dialogue on Seafood
Traceability (GDST) website in recognition of our commitment to
advancing sustainable seafood practices and transparency in the
seafood industry.



As a proud Facilitator Endorser of GDST, SFP supports the adoption of interoperable traceability standards across global supply chains. Through our ongoing engagement with GDST, we are working to ensure that our data-driven tools – including FishSource, Seafood Metrics, and Universal Fishery IDs – align with standardized traceability protocols to support responsible sourcing and continuous improvement.

New fishing sector guidance on evaluating nature-related issues

The Taskforce on Nature-related Financial Disclosures (TNFD) has released its final guidance for the fishing sector, as part of broader oceans guidance for fishing, marine transportation, and cruise lines. SFP contributed to the development of this guidance, which offers recommendations for how to identify and assess nature-related dependencies, impacts, risks, and opportunities in the oceans.



Five years of data on seafood sustainability

SFP is a contributor to the Certification and Ratings Collaboration's data tool, which consolidates information from seven global programs to provide the most comprehensive picture available of the environmental performance of global seafood production. The tool has been in operation since 2020, and a new Collaboration blog post looks back on how that global snapshot has changed during the tool's first five years, focusing on progress in the responsible seafood movement and important challenges ahead.

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Sustainable Fisheries Partnership

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