

Boston

Seafood Expo North America 2025

WRAP-UP



Expo Highlights Edition

All the news from Seafood Expo North America

We had a packed three days at [Seafood Expo North America](#) this year, hosting panels and events, catching up with old friends, and meeting new ones. Read on for some highlights from the show.



Panel focuses on how electronic monitoring can improve transparency



(L-R) Chris Shearlock, Thai Union; Robert Nunez, longline vessel owner; Stacy Schultz, Fortune Fish & Gourmet; Andrea Yarbrough, Walmart; Braddock Spear, SFP

SFP Global Policy Director Brad Spear moderated a panel on the **benefits and challenges of implementing electronic monitoring (EM) on fishing vessels** to improve transparency, traceability, and data-sharing. In introducing the panelists, Spear noted that, because of gaps in knowledge and experience, “the true potential of EM is not being realized.” The panelists agreed that EM can have important benefits for all levels of the supply chain, but that there are still challenges related to cost and implementation that need to be tackled through collaboration and pilot projects.

[More highlights from the panel](#)

Sustainable seafood pioneers discuss the future of aquaculture

In a wide-ranging and animated conversation, moderated by SFP Biodiversity and Nature Director Kathryn Novak, SFP Founder and Chief Executive Officer Jim Cannon and Aquaculture Stewardship Council Chief Executive Officer Chris Nines **discussed the future of aquaculture** and the collaborative work that SFP and ASC are doing on building a model for landscape-level improvements in aquaculture in Andhra Pradesh, India.



Novak, Nines, and Cannon

More highlights from the panel

Bycatch Solutions Showcase highlights ways to protect ocean wildlife



SFP's [Protecting Ocean Wildlife](#) team hosted their 4th annual [Bycatch Solutions Showcase](#), featuring projects that have already been funded through our [Bycatch Solutions Hub](#), and others that are currently posted and seeking funding.

More highlights from the panel

Panel discusses the value of gear libraries for improving access to on-demand gear



(L-R) Sheryl Fink, International Fund for Animal Welfare; Eric Matzan, NOAA Northeast Fisheries Science Center gear library; Briony Donahue, Maine Innovative Gear Library; Sahra Skripsky, CanFISH gear library; Erica Fuller, Conservation Law Foundation; Toby Mason, lobster fisherman; and Regina Asmutis-Silvia, Whale and Dolphin Conservation

In a panel co-hosted by SFP with the International Fund for Animal Welfare (IFAW), panelists discussed the invaluable contribution of gear libraries in the US and Canada to protecting both threatened marine wildlife and fishers' livelihoods. The participants all stressed the vital importance of getting the gear into the hands of fishermen, and the role of gear libraries in making this happen.

[More highlights from the panel](#)

Helping companies transition to seabird-safe tuna fishing

In an event cohosted by SFP with the Southern Seabird Trust, participants looked at the organizations that are helping tuna companies reduce the bycatch of endangered albatrosses, using proven strategies and technologies that work.

[More highlights from the panel](#)



Janice Molloy, Southern Seabird Trust

Supply Chain Roundtable participants strategize for the future

Four of our Supply Chain Roundtables (SRs) met during the Expo to discuss current activities and plan for the future:

The Indonesian Snapper and Grouper SR met with the Indonesian Demersal Association (ADI) fishery

improvement project (FIP) participants and agreed to join the FIP.



The **Mexican Snapper and Grouper SR** met to discuss their workplan, SR recruitment, and their new Sustainable Sourcing Policy that eight members have signed on to, committing to prioritize sourcing from Mexican companies participating in fishery improvement projects (FIPs) and implement voluntary minimum size limits on several key species.

The **Asian Farmed Shrimp SR** met to plan the future scope and ambitions of the group. Participants companies also met with GSA representatives to discuss future BAP standard updates and communications. The SR also added a new participant – Mark Foods.

SFP Latin American Fisheries Director Teddy Escarabay gave an update to the **Global Mahi SR** on progress made toward sustainability in Eastern Pacific Ocean mahi, and the SR participants agreed to an outline of a workplan for 2025.



Seen on the Convention Floor

Thank you to all our partners and colleagues who displayed our "Proud to Work with SFP" signs at their booths all around the convention center.



Alfa Gamma Group



Beacon Fisheries



Beaver Street Fisheries



Cox's Shrimp Co.



Eastern Fish



Fesba



Fortune Fish & Gourmet



Incredible Fish



Marpefish



Mauritanian Pavilion



Netuno



Ocean Garden



Pacific Coral



Quirch/Panamei



Seafarers



Thai Union/Chicken of the Sea Frozen Foods



Water Street Seafood

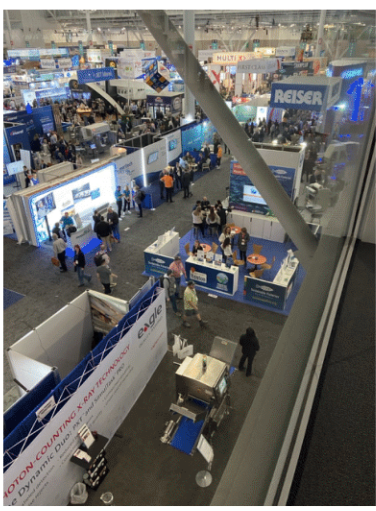


WOFCO



Wood's Fisheries

More scenes from SENA



Save the Date



Seafood Expo North America may be over, but [Seafood Expo Global](#) is coming up soon. SFP will have a delegation at the event in Barcelona, from May 6-8. We hope to see you there.

And we'll see you next year at **Seafood Expo North America 2024** – back in Boston, from March 15-17, 2026!



Sustainable Fisheries Partnership

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