

February 2025

Seafood Expo North America is coming up next month, and SFP has a full slate of events and activities planned. Read on for more details, as well as some highlights from the last few months. I hope you enjoy this newsletter and I'd love to hear your feedback on our activities.

Best regards, Jim Cannon



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Electronic monitoring workshop highlights opportunities for increased transparency

At a first-of-its-kind electronic monitoring (EM) workshop in Costa Rica late last year, stakeholders shared knowledge, experiences, and insights on EM and discussed a path forward to increasing the use of EM as a tool for transparency and verification. At the event, SFP Global Policy Director Braddock Spear spoke on the importance of EM program design to maximize benefits for key stakeholders. In 2025, two pilot projects in Central America will build awareness of these efforts in the marketplace.



Latest version of FIP database now available

Together with the Hilborn Lab at the University of Washington, SFP launched the latest update of our Fishery Improvement Projects Database (FIP-DB), covering the more than 340 FIPs that have been launched since 2003. The database is a valuable tool for industry, NGOs, scientists, and government agencies looking to understand what makes a FIP effective.



Ecosystem aquaculture work in India gets underway



SFP's Aquaculture Information Manager Paul Bulcock has made two visits to Andhra Pradesh, India, recently, as part of our exploration of how to develop a model for landscape-level improvements in aquaculture that can be applied globally. We are working with the Aquaculture Stewardship Council to learn more about the complex social, environmental, and economic factors at play in shrimp farming in the region, as a case study for the ecosystem approach. Check out our Blog page for Paul's multiple engaging blogs on his trips and what he's learned.

Join us in Boston at Seafood Expo North America

We have an exciting roster of activities and events planned for Seafood Expo North America this year. If you will be in Boston, please check them out, and visit us at Booth #1075. If you won't be there, keep an eye out for regular updates from the Expo. And visit our SENA 2025 webpage for all the latest updates.



Monday, March 17

- 9:15-10:00 a.m., Room 152: Panel Improving Transparency: How electronic monitoring can benefit the seafood industry
- 10:00-11:00 a.m., Room 206B: Panel Improving access to on-demand fishing gear through gear libraries
- 11:30 a.m.-12:30 p.m., Room 206B: Panel Supporting the transition to seabird-safe tuna fishing
- 2:00-4:00 p.m., Room 206B: Bycatch Solutions Showcase
- ALL DAY: Supply Chain Roundtable Meetings and Events (more details here)

Tuesday, March 18

 11:30 a.m.-12:30 p.m., Room 153A: Panel - The Future of Aquaculture is Now: Seafood sustainability and stewardship legends share their visions, predictions, and a new roadmap for the sector

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