

February 2024

We're less than two weeks away from [Seafood Expo North America 2024](#) in Boston. Make sure to visit us at **Booth #1075** on the Expo floor. I look forward to seeing you there.

Read on for more about the events we have planned for the Expo, and all the latest SFP news.

Best regards,
Jim Cannon



Join us in Boston!

We will be sponsoring three major events in Boston. All of these events are free and open to any Expo attendees – you do not need a conference badge to attend.

- [Panel: Why Business Should Support Small-Scale Fisheries and Co-Management](#), Sunday March 10, 1:15-2:00 p.m., Conference Room 155
- [Bycatch Solutions Showcase](#), Sunday, March 10, 4:00-5:00 p.m., Conference Room 103
- Supply Chain Roundtable Showcase – [Stronger Together: How industry leaders are collectively impacting seafood sustainability](#), Monday, March 11, 8:30-10:00 a.m., Conference Room 103

In addition to our SFP events, we recommend these other panels that highlight the work that we and our partners and colleagues are doing to promote seafood sustainability:

- **On-Demand Fishing in the U.S. and Canada – Opportunities and Barriers in the Supply Chain**, Monday, March 11, 9:15-10:00 a.m., Room 153A
- **Tuna Transparency Pledge: Driving Fisheries Transparency and Market Value With On-The-Water Monitoring**, Monday, March 11, 9:15-10:00 a.m., Room 155

SFP in Boston

SFP briefing, toolkit aim to reduce climate and environmental risks of aquaculture feed

Reducing the climate change and environmental impacts of aquaculture feed ingredients can ensure that aquaculture is a low-carbon source of protein, one that protects and restores nature, and helps supply chain companies meet their climate, habitat, and biodiversity goals. These are among the key takeaways of a **new briefing by Sustainable Fisheries Partnership for buyers and suppliers of farmed salmon and shrimp**. The briefing also introduces SFP's forthcoming **Aquaculture Feed Solutions Toolkit** (launching in April 2024), which will bring together the broad array of tools and initiatives available to improve feed production and reduce impacts.



Read the Briefing

SPRFMO endorses social and environmental measures in jumbo flying squid fishery

The South Pacific Regional Fisheries Management Organization (SPRFMO) endorsed a [historic decision on labor standards and human rights abuses](#), relating to ensuring decent work conditions and addressing reported human rights abuses in distant-water fishing fleets. At the SPRFMO's annual meeting in Manta, Ecuador, the delegations also approved improved monitoring, control, and surveillance measures, but fell short of approving measures to include Spanish as an official language or address ecosystem impacts of large fleets.



[Learn more](#)

New technology will reduce bycatch in swordfish fisheries

With funding from Santa Monica Seafood, Bay Area tech company Blue Ocean Gear's [smart buoys](#) are being deployed by deep-set buoy gear (DSBG) swordfish vessels fishing off the coast of California. The project was made possible through SFP's [Bycatch Solutions Hub](#). The experimental DSBG swordfish fishery offers a low-bycatch alternative to traditional gillnets. Blue Ocean Gear's buoys help fishers safely recover their gear, making fishing easier and safer.



[Learn more about the project](#)

Seeking support for project to address seabird bycatch in Chilean reduction fisheries

SFP's [Bycatch Solutions Hub](#) is seeking funders for a new project that will modify purse seines to reduce seabird bycatch in Chilean sardine and anchovy fisheries used for fish meal and fish oil products. The new gear was developed through a collaboration between the fishing industry, BirdLife International, and net makers.



To date, five artisanal vessels in Chile have been outfitted with the new gear, with funding from the National Fish and Wildlife Foundation. The Bycatch Solutions Hub is seeking an additional funding source to support gear modification on an additional five vessels, as well as crew training. [Contact the Bycatch Solutions Hub](#) for more information.

[Learn more about the project](#)

Ocean Disclosure Project welcomes two new participants

Swiss retailers [Migros](#) and [Migros Group](#) are now disclosing their wild-caught and farmed seafood sources through the Ocean Disclosure Project (ODP).



Migros Group, the largest retailer and largest private employer in Switzerland, is a broad-based umbrella company that owns numerous businesses, including Migros supermarkets. Through a partnership with SFP, the Migros Group developed the [M-Check "Fish from Responsible Sources"](#) ratings method to assess the sustainability of its seafood sources and communicate these results to consumers.

[See the new profiles](#)

Challenges and opportunities in the marine ingredients sector

Arni Matheisen, Chair of the [Global Roundtable on Marine Ingredients](#) (GRT), will give a presentation on work the GRT has been conducting in West Africa to improve fishery management, food security, and livelihoods.



Global
Roundtable
on marine
ingredients

The presentation will take place on March 5 at the North Atlantic Seafood Forum in Bergen, Norway. See the [NASF website](#) for more information. SFP jointly launched and manages the GRT with IFFO - The Marine Ingredients Organisation.

[Learn more](#)

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