

Boston

Seafood Expo North America 2024

WRAP-UP

SFP NEWS

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Expo Highlights Edition

All the news from Seafood Expo North America

We had a busy three days at [Seafood Expo North America](#) this year, hosting panels and showcases, and meeting with partners and colleagues. Read on for some highlights from the show.



Panel focuses on why business should support small-scale and artisanal fisheries



(L-R) Josette Genio, Bluer Seas Phillipines; Hugh Govan, University of the South Pacific School of Law and Social Science; Claudio Pichaud, Ancud Crab Producers' Committee; Andre Brugger, Netuno USA; SFP Supply Chain Roundtables Director Amber Von Harten

The seafood industry cannot always wait for governments to develop legal frameworks for small-scale fisheries, Andre Brugger of Netuno USA, noted at a [panel sponsored by SFP](#). Instead, "let's solve the problem ourselves," he said, adding that fisher participation is key. "They need to be at the table to help us construct the solution."

A key challenge for Chilean stone crab producers, Claudio Pichaud of the Ancud Crab Producers' Committee noted, is getting companies who buy their product to support their fishery improvement project. Brugger echoed this sentiment: "If we say our product comes from a FIP, but we are not supporting the FIP, shame on us."

Fishery IDs go global: Updates on pilot projects in South Africa and the Philippines



(Back, L-R) Mark Kaplan, Wholechain; Blake Stok, Thai Union North America; Kurt Hill, Cape Fish; Jayson Berryhill, Wholechain; (Front, L-R) Guy Pizzuti, Publix Super Markets; Brad Spear, SFP Global Policy Director; Michelle Bellinger, ICV Africa/Cape Fish

Fishery and industry representatives came together to highlight two pilot projects designed to test the use of [fishery IDs](#), as part of an SFP-led project supported by the United Nations Development Programme Ocean Innovation Challenge.

Traceability and sustainability are “two sides of the same coin,” Blake Stok of Thai Union said, because if you can’t trace where your fish comes from, you can’t identify if there have been changes or improvements in the fishery.

Guy Pizzuti of Publix Super Markets added that, “The key to being successful in retail is building consumer trust, and trust is about traceability and transparency.” Fishery IDs help build transparency, he said. Publix is updating the packaging on its crab products to feature the fishery IDs, the first retailer to do so.

Publix and Thai Union have been working for the past year with Wholechain to test the IDs in the Philippines blue swimming crab fishery, while ICV Africa/Cape Fish and Wholechain are launching an effort to integrate the IDs across their yellowfin tuna and swordfish fisheries in South Africa.

Bycatch Solutions Showcase highlights projects to protect ocean wildlife



SFP's [Protecting Ocean Wildlife](#) team hosted a [Bycatch Solutions Showcase](#) featuring representatives of projects that have already been funded through our Bycatch Solutions Hub, and others that are currently posted and seeking funding.

Supply Chain Roundtable Showcase brings industry together to learn about SRs



Industry leaders and SFP representatives from our nine [Supply Chain Roundtables](#) (SRs) gathered at our [Supply Chain Roundtable Showcase](#) to present their work and recruit additional supply chain companies to work together pre-competitively to impact the future of sustainable seafood.

Seen on the Convention Floor

Thank you to all our partners and colleagues who displayed our "Proud to Work with SFP" signs at their booths all around the convention center.



Alfa Gamma Group



Beacon Fisheries



Beaver Street Fisheries



Cox's Shrimp Co.



Dominick's



Fesba



Fortune Fish & Gourmet



Groupe MDMP



**International Fund for
Animal Welfare**



Incredible Fish



John Nagle Co.



Lund's Fisheries



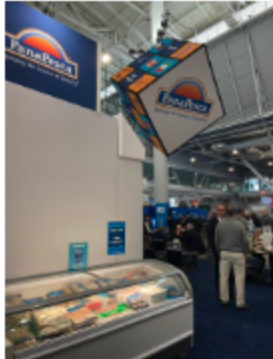
Netuno



Ocean Garden



Pacific Coral



PanaPesca



Quirch/Panamei



Seafarers



Thai Union/Chicken of the Sea Frozen Foods



WOFCO



Wood's Fisheries



Visit SFP at Booth 1075

Supply Chain Roundtables meet to strategize on opportunities for future collaboration

Seven of our [Supply Chain Roundtables](#) (SRs) met in person during the Expo:

The members of the [Asian Farmed Shrimp SR](#) shared company efforts to evaluate and address greenhouse gas emissions and committed to working together to align their efforts.

The [Global Mahi SR](#) learned about how they can work with their supply chains to address bycatch issues, and opportunities to support bycatch reduction projects through SFP's Bycatch Solutions Hub.



The [Global Octopus SR](#) heard from Mohamed al Mamy from SMCP, who spoke to the SR about the Mauritanian government's commitment to moving forward with the prospective octopus fishery improvement project (FIP) in Mauritania.

The [Global Squid SR](#) members brainstormed ways to recruit new companies to the SR, in light of the current risks associated with squid sourcing.

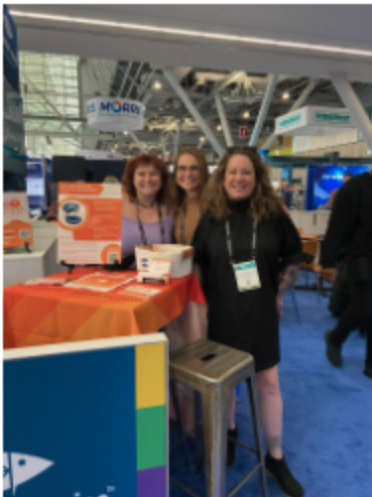
The [Indonesian Snapper and Grouper SR](#) met with their Indonesian suppliers to discuss advancing their work on supporting co-management and legal fishing rights in their supply chains.

[Mexican Shrimp SR](#) participants had a frank discussion about the challenges and benefits of supply chain companies working collaboratively on sustainability projects, rather than single-supply-chain efforts.

The [Mexican Snapper and Grouper SR](#) committed to bringing their peers into sustainability work and ensuring that a critical mass of suppliers on both sides of the border – Mexico and the US – are pushing for improvements in these fisheries.

More scenes from SENA





Save the Date



Seafood Expo North America may be over, but [Seafood Expo Global](#) is coming up next month. SFP will have a delegation at the event in Barcelona, from April 23-25. We hope to see you there.

And we'll see you next year at **Seafood Expo North America 2024** – back in Boston, from March 16-18, 2025!



Sustainable Fisheries Partnership

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