



December 2022



The key to protecting the oceans and making all seafood sustainable is ensuring that existing best practices get adopted and applied around the world – as fast and as effectively as possible. For more than 15 years, that has been SFP's focus. Our new publication, [Innovation](#), highlights that approach and celebrates SFP's history of leadership on sustainable seafood.

Our unique approach was also recently featured in a four-part Seafood Source series, [Crossing the Chasm](#), which looks at how our Supply Chain Roundtables help bridge the gap between innovation and broader industry adoption. Read on for other [highlights of the year](#).

As we head into the new year, I hope you will consider [supporting SFP](#). Your support will help us protect ocean wildlife, empower small-scale fishers, improve fisheries policy, and promote sustainable aquaculture. Together we can ensure that the oceans are healthy and all of the world's fisheries are sustainable. Wishing you a peaceful and healthy holiday season and a happy New Year.

*Jim Cannon
Chief Executive Officer*



FishSource marks 15th anniversary with important collaboration with UN FAO

2022 was the 15th anniversary of the development of [FishSource](#), SFP's one-of-a-kind online resource that helps users identify, understand, and assess source fish stocks and fisheries. The year brought exciting developments and recognition of FishSource's value and achievements:

The [UN Food and Agriculture Organization \(FAO\)](#)

announced this year that it is adopting the standards used in FishSource to establish unique, standardized IDs for all of the world's major fisheries. The universal FAO IDs will be publicly available and will standardize data collection and identification of fisheries and stocks, helping to ensure that data, reporting, evaluations, and discussions across industry, governments, NGOs, and others will unequivocally refer to the same stocks and fisheries. This will allow information to flow more freely, strengthen transparency of sourcing, improve government data collection, and ensure that small-scale fisheries get an identity on equal footing to large industrial fisheries.



In recognition of these efforts on universal fishery IDs, [SFP was named an ocean innovator](#) by the United Nations Development Programme (UNDP), which will support pilot projects to test the use of the fishery IDs in two different supply chains, a small-scale fishery in the Philippines and an industrial fishery in Namibia

FishSource was also highlighted in "[How tech is being used to keep fisheries in line](#)," a story in the Financial Times about using technology to improve transparency and traceability in seafood supply chains.

[Learn more about FishSource](#)

SFP strategic initiatives continue to advance seafood sustainability

Our four [dedicated initiatives](#) tackle some of the toughest challenges facing fisheries and aquaculture. In 2022, these initiatives continued to support sustainability progress for the seafood industry.

Protecting Ocean Wildlife



At Seafood Expo North America in Boston, we hosted a [Bycatch Solutions Open House](#) to highlight the latest gear innovations and bycatch solutions for addressing fisheries interactions with endangered, threatened, and protected species. The event was a unique opportunity for retailers and suppliers to connect with experts and learn more about the newest technologies and initiatives.

At the Open House, we also unveiled our new [Solve My Bycatch Problem tool](#), an online interactive tool to evaluate methods to reduce wildlife bycatch in tuna longline fisheries.

We also worked with Birdlife International and Whale and Dolphin Conservation to complete [bycatch audits](#) of the risks to ocean wildlife in the fisheries that supply

seafood to several of our partners, including UK retailers Co-op and Tesco and US retailer Publix.



Supporting Small-Scale Fisheries



SFP worked with research institutions in Peru and Ecuador and the Dolphinfish Research Program on a [pilot tagging project that targeted mahi-mahi in the Eastern Pacific Ocean](#). The project, which will increase scientific understanding about the mahi population in the region, brought together multiple sectors, including supply chain processors and artisanal fishermen, who have committed to tagging and retrieving 500 mahi-mahis this year.

The Indonesian Blue Swimming Crab (BSC) Fishers Communication Forum ([Forkom Nelangsa](#)) released a [video on how fishers can get out of debt](#). The forum, which was created with the support of SFP, provides a mechanism for BSC fishers in Indonesia to share information and participate in government decision-making processes.



Improving Fisheries Management

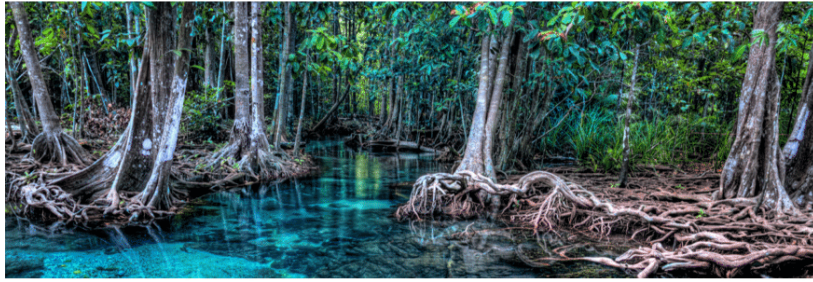


SFP is supporting the creation of [Better Seafood Philippines \(BSP\)](#), building on the USAID Fish Right program. BSP uses market influence to support small-scale fishers and combat illegal, unreported, and unregulated (IUU) fishing by promoting transparent and sustainable seafood production and sourcing at all levels of the Philippines seafood supply chain. In May, [12 major Philippine companies and brands publicly committed](#) to adopt and utilize the sustainability principles of the BSP program, and in November, SFP and USAID [brought together 36 supply chain stakeholders](#) to promote best practices of Responsible Seafood Sourcing (RSS) developed by BSP.

SFP supported the development of a new fishery improvement project (FIP) for [Argentine shortfin squid](#), one of the largest squid fisheries in the world. The FIP is led by CAPA (the Argentine Chamber of Jigger Fishing Vessels Shipowners) and was developed with the support of six international squid buyers, all members of [SFP's Global Squid Supply Chain Roundtable](#).



Promoting Sustainable Aquaculture



Landscape-level aquaculture management can contribute to the conservation and regeneration of mangrove forests, helping to preserve the wealth of ecosystem services that mangroves provide. [New research from SFP's aquaculture team](#) shows that both abandoned and active aquaculture ponds are providing the setting for mangrove recovery to take place. This presents a huge opportunity for the farmed shrimp industry to help bring back lost mangrove habitat.

SFP and the [Asian Farmed Shrimp Supply Chain Roundtable \(SR\)](#) presented a [three-part webinar series on aquaculture improvement projects \(AIPs\)](#), attended by hundreds of stakeholders, that shared knowledge and lessons from a decade of developing and implementing AIPs as a way to increase supply chain security and climate change resilience and support small-scale farmers.

[Learn more about SFP's initiatives](#)

Supply Chain Roundtables bring industry together for sustainability

SFP's [Supply Chain Roundtables \(SRs\)](#) are groups of major seafood buyers and importers who work together pre-competitively to scale-up their sustainability efforts in specific seafood sectors. In 2022, the SRs continued to advocate for change:

A group of 16 squid buyers and importers from North America and Europe, all members of SFP's [Global Squid SR](#), are working together as the Squid IUU Prevention Group to drive improvements in squid fisheries and eliminate illegal, unreported, and unregulated (IUU) squid fishing. The companies have committed to adopt new purchasing policies or strengthen current ones to prohibit IUU-sourced squid products and stop labor and human rights abuses in their supply chains, as outlined in a [public statement released by the group](#) this year.



**SUPPLY CHAIN
ROUNDTABLES**

Five members of the [Mexican Shrimp SR](#) completed audits for the 2021-22 Pacific shrimp season, according to the requirements of SR membership. The audits focus on improving compliance with existing regulation through the implementation of control documents for US importers of Mexican Pacific wild shrimp, and are one of the most stringent within the industry.

SFP launched a revamped [Asian Farmed Shrimp SR](#) this year with a new logo, new participants, and a new mandate to support the uptake of aquaculture improvement projects (AIPs) throughout the aquaculture sector. The participants are contributing financially to the running of the SR and development of a roadmap for activity.

We phased out our [Global Longline Tuna SR](#) this year, as part of a new collaboration with the [Global Tuna Alliance](#). Through this agreement, 14 companies from the SR joined the GTA, which will take the lead on supporting industry with advocacy-related

work with regional fisheries management organizations (RFMOs), while SFP focuses on working with companies to reduce the bycatch of endangered, threatened, and protected (ETP) species in tuna fisheries.

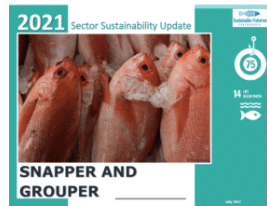
SR industry chairs work closely with SFP leads to set priorities, drive progress, recruit participants and seek funding. In 2022, we welcomed new industry chairs to three of our SRs:

- [Asian Farmed Shrimp SR](#): William Davies, sustainable sourcing and CSR manager, [The Big Prawn Company](#)
- [Mexican Snapper and Grouper SR](#): Andre Brugger, sustainability and compliance manager, [Netuno USA](#)
- [US Gulf of Mexico Shrimp SR](#): Derrick Nagle, senior vice president of sales and marketing, [Big Easy Foods](#).

[Learn more about Supply Chain Roundtables](#)

SFP science and research support sustainable seafood

SFP has always been grounded in [science-based research and solutions](#). In 2022, our employees continued to expand the science on seafood sustainability.



We released a revised set of our annual [Sector Sustainability Updates](#), summarizing progress so far in each [Target 75 sector](#) against the 75-percent sustainable goal, along with highlights on the most recent trends in production and trade and additional sustainability challenges.



The 13th edition of SFP's [sustainability overview of reduction fisheries](#) showed that, although most of the evaluated fisheries have maintained their management and stock status performance and continue to be reasonably well-managed, overall sustainability performance in the reduction fisheries sector continues to decrease, with more fisheries dropping into the poorly managed category.



SFP's Science Team [published a study in the journal *Marine Biology Research*](#), finding that fishery improvement projects need to improve their workplans to better address bycatch of endangered, threatened, and protected (ETP) species.



SFP's Fisheries Team [published a paper in the journal *Marine Policy*](#) on the economics of jumbo flying squid (JFS) fisheries, showing that a lack of formal recognition of Peruvian artisanal squid fishers leads to

a reduction in benefits compared to neighboring JFS fishers in Chile.



SFP and the Hilborn Lab at the University of Washington released a new version of their [Fishery Improvement Projects Database \(FIP-DB\)](#), developed for use by top fisheries management researchers. The updated 2021 database includes data on all 275 recorded FIPs known to have been publicly launched to date.

[Learn more about SFP Tools, Science, and Services](#)

New and expanded partnerships enhance SFP's connections in seafood industry

This year we announced several new and expanded partnerships with seafood companies around the globe, including:

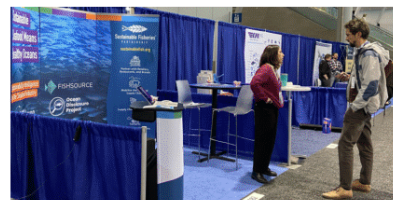
- [Aldi Nord](#), which operates supermarkets throughout Europe
- [Aldi Sud](#), expansion of the existing partnership to include new regions
- [Migros](#), Switzerland's largest retail company and largest supermarket chain
- [Thai Union Group](#), the world's third-largest seafood company, including global brands such as Red Lobster and Chicken of the Sea.



[Meet our partners](#)

SFP returns to international seafood shows

SFP staffers returned to [Seafood Expo North America in Boston](#) and [Seafood Expo Global in Barcelona](#), where our team hosted Supply Chain Roundtable meetings, participated in panels, and had an opportunity to renew old contacts and make new ones after two years of canceled shows due to the pandemic. We also sent a small group to [Seafood Expo Asia in Singapore](#) for the first time, where we hosted a workshop on seafood sustainability.



Support SFP this holiday season

Please consider [supporting SFP](#) this holiday season. Your support will help us protect ocean wildlife, empower small-scale fishers, improve fisheries policy, and promote sustainable aquaculture.



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Sustainable Fisheries Partnership

4348 Waialae Ave. #692, Honolulu, HI 96816

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