



## Seafood Expo Global 2022 highlights

The SFP team has been busy this week at [Seafood Expo Global](#). The Expo, which is the world's largest seafood trade show, was held for the first time in Barcelona, Spain.



Read on for all the news from the Expo!

## FishSource celebrates 15 years, announces collaboration with FAO on fishery IDs

In Barcelona, we celebrated the 15th anniversary of [FishSource](#), SFP's one-of-a-kind public online resource with profiles on thousands of fisheries and dozens of aquaculture regions.



The FishSource platform allows users to identify source fish stocks and fisheries, know how well a fishery is managed and its status, and understand supply risks, including environmental and labor issues. SFP created and launched FishSource 15 years ago at Seafood Expo in Brussels, in response to demand by major seafood buyers for up-to-date information on fisheries and aquaculture sustainability.

During the Expo, we also announced that the [UN Food and Agriculture Organization \(FAO\)](#) is adopting the standards used in FishSource to establish unique, standardized IDs for all of the world's major fisheries. The universal FAO IDs will be publicly available and will standardize data collection and identification of fisheries and stocks.

## Major squid buyers and producers sign agreement to launch Argentine squid FIP

The [Argentine Chamber of Jigger Fishing Vessels Shownem \(CAJRA\)](#) and a group of six international squid buyers signed an MOU at the Expo, recognizing the support provided by the companies during the development of the new [Argentine Shorthorn Squid - jg fishery improvement project \(FIP\)](#), which will be led by CAJRA.

The six companies, all members of SFP's [Global Squid Supply Chain Roundtable \(SR\)](#), include [ARIS](#), [Cabotia](#), [Congela](#), [Land's Fisheries](#), [Pangasqua USA](#), and [Spesco France](#). The MOU allows these six companies to become full members of the FIP in its first year, as part of efforts to bring more sustainable products to European and US retailers.

The FIP is currently prospective, aiming to meet the requirements for active FIPs before the end of 2022. SFP is actively supporting CAJRA to move the FIP to an active status as soon as possible.

## Panel addresses liabilities for IUU squid products entering EU seafood markets

Members of SFP's [Global Squid Supply Chain Roundtable \(SR\)](#) IUU Prevention Group, reviewed the status of squid fisheries around the world and analyzed the liabilities faced by importers and suppliers under EU IUU regulations, during a panel at the Expo.



Industry experts discuss recent events around the world-squid fisheries and subsequent risks to the seafood industry from IUU fishing.

The event began with a presentation by fisheries expert and researcher [Giles Hoock](#) on risks to industry from widespread illegal fishing, and the unregulated and unreported status of many squid fisheries.

Hoock noted that both the EU and US market systems are patchy and relatively easy to fraud. He identified ways the seafood industry could minimize IUU risks, including creating a pre-competitive space for collaboration, pursuing fishery improvement projects (FIPs) and certified fisheries, and working directly with retailers to secure responsible supply chains.

The presentation was followed by a panel session with [Alexandra Miranda](#), president of [CALABREX](#); [David Comeneta](#), purchasing director at [Congela](#); and [Hector Thomas](#), director at [3 Pillars Seafood](#). The panelists discussed the issues and risks for different levels of the supply chain, including producers, processors, mid-supply chain companies, and retailers.

## Panel discusses pre-competitive collaboration in the supply chain, squid IUU working group



Oliver Taniguchi, sustainable seafood coalition coordinator at [Client Earth](#), Sarah Huxley, fisheries manager at [Sea Farms Ltd.](#), Carmen Gonzalez-Velasco, SFP's EU markets director, and Carmen Gonzalez-Velasco, sustainable oceanism lead at [Client Earth](#).

SFP's EU Markets Director [Carmen Gonzalez-Velasco](#) participated in a conference panel at the Expo on ["15 Years of Pre-competitive Collaboration in the Seafood Supply Chain: What Have We Learned?"](#) The panel also featured [Sea Farms Ltd.](#) Fisheries Manager [Sarah Huxley](#), who is the industry chair of SFP's [Global Squid Supply Chain Roundtable \(SR\)](#), and [Oliver Taniguchi](#) and [Quentin Marchais](#) from [Client Earth](#), an environmental law NGO.

The panel began with an overview from [Client Earth](#) about its work and the [Sustainable Seafood Coalition](#), a partnership of UK businesses that have been working together since 2011 to ensure healthy oceans and sustainable seafood. The panelists engaged in a discussion about the [Squid IUU Prevention Working Group](#), which was formed by members of the Global Squid SR. [Gonzalez-Velasco](#) highlighted the achievements, challenges, and limitations of such collaborations and the importance of partnerships between industry and NGOs. [Huxley](#) added that a key lesson learned from establishment of the working group is the importance of building trust among participants.

## SFP CEO participates in review of progress, fish tracking in Northern Cod FIP

SFP CEO [Jas. Cannon](#) participated in a meeting in Barcelona that highlighted updates from Canada's [Northern Cod Fishery improvement project \(FIP\)](#). A central feature of the FIP is the [Northern Cod Acoustic Tracking Project](#), developed by five Canadian producer organizations, the [Association of Seafood Producers \(ASP\)](#) and the [Atlantic Groundfish Council \(AGC\)](#), in cooperation with scientists, academia, government, and NGOs. Hundreds of codfish have been tagged with acoustic tags, to track annual migrations and increase understanding of the stock.



Acoustic receivers deployed in northern Canada waters track movements from the tagged codfish.

"This industry-led FIP and its world-class acoustic research project represents an impressive collaboration between industry, academics and government in order to improve knowledge and management of marine resources," Cannon said.

In addition to SFP, ASP, and AGC, meeting participants included the [Marine Stewardship Council \(MSC\)](#) and industry representatives from [Marks & Spencer](#), [Youngs Seafoods](#), [Byrna Seafoods](#), [High Line Foods](#), [Ocean Choice International](#), and [Isomaster Seafoods](#), as well as Canadian government representatives from [Fisheries and Oceans Canada](#), and the [Government of Newfoundland and Labrador](#).

## SFP presentation highlights AIP Directory for tracking aquaculture improvement projects

SFP's [Aquaculture Markets Engagement Contractor](#) [Elena Piana](#) gave a presentation on the [AIP Directory](#) at a [Global Seafood Alliance](#) meeting that took place during the Expo.



Piana explained how the AIP Directory helps the seafood industry work together toward the common objective of adopting [aquaculture improvement projects \(AIPs\)](#) in supply chains. Industry stakeholders at the meeting welcomed the idea and recognized how the AIP Directory allows for the development of a common language across the industry about AIPs, and provides a central reference point for reporting and identification of all ongoing AIPs globally.

## US octopus market trends and opportunities highlighted at SFP-Changing Tastes event



[Alec Wasserman](#), founder and managing director of food strategy consultancy [Changing Tastes](#), talks about trends and opportunities for octopus in the US market and ways to improve the market for sustainable octopus.

## SFP team in action in Barcelona

Our SFP stand was a popular stop on the floor in Barcelona, and an excellent spot to meet with colleagues, partners, and other new and old friends.



Goodbye Barcelona, Hello Singapore!

We've packed up from Barcelona and are heading next to [Seafood Expo Asia](#) in Singapore, from September 14-16, 2022. Stay tuned for more SFP activities and announcements from that show.



And we'll see you next year in Boston at [Seafood Expo North America](#), March 13-14, 2023, and in Barcelona, at [Seafood Expo Global](#), April 26-27, 2023.



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