**FIP Public Report Template**

*(1) Introductory Information*

Contents:

1. Name of FIP
2. Name of Species – common and Latin name of the species
3. FIP Scope/Scale – identify whether FIP we are working on is at stock or fishery level
4. Fishery(s) Location – range/distribution of the fishery. Can be drawn on a map.
5. Sustainability Information – link to sustainability info in FishSource.com, and links to other sustainability info/report (Monterey Bay Aquarium, Blue Ocean Institute, MSC, Marine Conservation Society, etc.) if relevant/available. For example, Russian pollock link to the MSC website specifically to the pdf document of the client submission for the full assessment.
6. Date FIP launched
7. FIP Stage – see description on FIP stage in *FIP Overview*
8. Current Improvement Recommendations – list top 3 or 4 current/immediate improvement recommendations
9. Background – short and presented in an easy reading style (“marketing” style), show pictures. Consist of:
* Problems/issues with the fishery, significance of this fishery and markets (include also % of this fishery going to different markets: North America, European Union, Japan and other)
* Summary on why project started (FIP background)
* Goals and objectives: statements of goal and objectives
1. FIP Participants – name companies that participate in FIP and provide link to their website if availaible This is absolutely critical to give credit to companies and others that are undertaking activities as part of the FIP.
2. Other Stakeholders – name other stakeholders (e.g., NGOs, academe, research institutions, government bodies, etc.) that may play a role in the FIP but are not formal participants. Provide a link to their website if available. These should be clearly separated from the above.
3. Progress Update (concise update of the progress against goals and objectives) – a simple one bullet highlight arrange by date
4. Resources: link to other relevant resources, and other public documents
5. FIP Contact: link to email address and/or phone number

*(2) Detailed Information*

Contents:

* 1. Indicate whether FIP is a specific formal project or informal group of projects as part of a roundtable.
	2. Fishery Problem
* Summary of fishery status
	+ - * 1. SFP own estimate, based on data from FishSource

Current status

Status at beginning of FIP

* + - * 1. Other ranking sytems (i.e., MBAq, BOI, WWF, GP)

Current status

Status at beginning of FIP

* Details of fishery status:

Report against MSC FAM (where available – i.e., ONLY for fisheries where the FIP has an explicit public aim of helping get the fishery MSC certified) – use following table, and either pull from a formal pre-assessment if it has been made public, OR our – or someone elses – estimate (see Table 1 below)

Need a pre-text to describe what it is and explanation why this information can be presented on one FIP but not in another (in the case when pre-assessment is not public and we are not ready to publicly share our analysis)

Table 1 (The following is the MSC assessment, if available):

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Principle | Critera | Scoring Guideposts | Estimated Score (<60, 60-80, >80) | Information Quality |
| P1 | C1.1 | List the 60 and 80 scoring guideposts | I’d suggest using color coding – red<60, yellow 60-80, green>80 |  |
|  | Etc. |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| P2 | Etc. |  |  |  |
|  |  |  |  |  |
| P3 | C3.1 |  |  |  |
|  | Etc. |  |  |  |
|  |  |  |  |  |

c. FIP Progress Update

Table 2. Progress Update:

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Results / FIP Stage**  | **Indicator of Success** | **Scope/Scale**(*Stock or fishery level, geogragraphical scale, gear, etc.*) | **Specific Details** | **Date Achieved (Month and Year)** | **List of Participants**(P*articipants or stakeholders that should be given credit for carrying out the activity.)*  | **Source****(***Link to webpage that provides evidence)* |
| FIP is launched (Stage 1) | Sustainability evaluation is publicly available |  |  |  |  |  |
| Best practices guidance publicly available |  |  |  |  |  |
| Fisheries improvement recommendations publicly available |  |  |  |  |  |
| FIP is formed (Stage 2) | Suppliers are organized |  |  |  |  |  |
| Suppliers are evaluating this fishery |  |  |  |  |  |
| FIP is encouraging improvements (Stage 3) | Workplan with annual improvement milestones is publicly availalbe |  |  |  |  |  |
| Suppliers are engaging regulators |  |  |  |  |  |
| FIP is delivering improvement in policies or practices (Stage 4) | Fishery is achieving agreed annual improvement milestones |  |  |  | *FIP participants may not have the authority/ ability to make these changes. If not, leave these cells blank.* |  |
| Fisheries policy changed |  |  |  |  |
| Fisheries practices changed |  |  |  |  |
| The fishery management system is more precautionary |  |  |  |  |
| Managers are following scientific advice more closely |  |  |  |  |
| FIP is delivering improvements in the water (Stage 5) | Fish stock biomass has increased |  |  |  | *FIP participants do not have the direct ability to make these improvements. Leave these cells blank.* |  |
| Fishing mortality has been reduced |  |  |  |  |
| Bycatch has declined |  |  |  |  |
| MSC certification (Stage 6 – optional) | Fishery is MSC certified |  |  |  |  |  |