



SFP E-News

December 2019



Dear Readers,

The year is quickly coming to a close but 2019 has been full of milestones and accomplishments for SFP. If you've been following along with us you'll know we're working hard to meet our **T75** goals. We'll be posting an update on our progress early in 2020, so please stay tuned.

The campaign isn't our only focus, of course. We have new tools available to move [aquaculture improvement projects](#) forward, new participants in the [Ocean Disclosure Project](#), and [data sharing projects](#). You'll also be hearing more about our efforts to engage governments in policy changes that protect our ocean resources. And last, but not least, we're building the case for sustainable seafood NGOs to revisit conservation principles.

As you wind down your year, I hope you'll continue to follow us. Let us know how we're doing and consider getting involved in our projects if you're in the industry. Or, if you support ocean conservation organizations, consider supporting SFP with a donation. We will let you know about new ways to get involved in 2020.

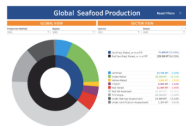
Sincerely,
Jim Cannon
CEO, Sustainable Fisheries Partnership



Aquaculture Improvement Toolkit

Just after our last newsletter, SFP rolled out new online resources — the [Introduction to Aquaculture Improvement Projects \(AIP\)](#) and the [Aquaculture Improvement Project \(AIP\) Toolkit](#) to support new [AIPs](#) and accelerate the adoption of better management practices across aquaculture industries.

The new AIP Toolkit provides step-by-step guidance on how to initiate, implement, and report an AIP, and ultimately improve aquaculture policy and management strategies that result in improvements on the water.



Sustainable Seafood Data Tool

The [Sustainable Seafood Data Tool](#) is designed to offer users a clearer picture of environmental and social performance for global seafood production, along with a more detailed look at eight priority seafood sectors.

The [Seafood Certification & Ratings Collaboration](#), a collective group of five NGOs—The Monterey Bay Aquarium Seafood Watch Program, SFP, the Aquaculture Stewardship Council, the Marine Stewardship Council, and Fair Trade USA, worked together to produce the tool, which includes sustainability-related data from all five NGOs.



News and Newsworthy

[Olvea Becomes T75 Champion](#) (press release)

[Sustainable Seafood Data Tool](#) (website)

[JCS Fish joins Ocean Disclosure Project](#),

Ocean Disclosure Project

[Sustainable Fisheries Safeguard](#)

[Biodiversity](#) (blog)

