



SFP E-News

September 2019



Dear Readers,

I'm sure many of you are just back from summer travels. One of my trips was a visit to South America for work where I met with groups tackling small pelagics fisheries improvement. I was reminded that our ability to make progress relies on sharing our knowledge and stories in person and that each time SFP staff members are in the field, we learn things from one region or fishery that we can apply somewhere else in the world. Our mission really relies on learning and sharing.

When we put together our 2018 Annual Report, we reflected on how our efforts to reach our [Target 75 initiative](#) goals rely on this sharing of information, and a re-telling of our stories, no matter what lessons we learn. Fortunately, we have great support from the seafood industry and momentum towards greater sustainability continues to grow.

I hope you will have a look at our progress in the annual report and let us know what you think.

Sincerely,
Jim Cannon
CEO, Sustainable Fisheries Partnership



Annual Report

Here's our most recent [annual report](#) where we outline significant advancements in fishery improvements. Among other signs of progress, the number of fishery improvement projects (FIPs) supported by SFP's supply chain roundtables (SRs) has gone up from 45 in 2016 to 63 as of last year. Corporate participation in those SRs increased as well, from 97 companies in 2016 to 150 companies in 2018. In addition, the report indicates global volume covered by FIPs has gone from 3.4 million metric tons in 2016 to 7.2 million in 2018.

T75 Champions

The end of 2018 marks the mid-point of our Target 75 campaign to make at least 75 percent of global seafood sustainable or on the way toward sustainability by the end of 2020. It's very exciting to see that the industry has already achieved about half of the volume required to meet this ambitious target.

We couldn't have gotten this far without the special companies you see in the banner here. Each has publicly pledged its support of the T75 campaign in name and through a sponsorship. We call them [T75 Champions](#).

Recent additions over the summer include [Olvea Fish Oils](#), [Beaver Street Fisheries Inc.](#), and [Fishin Co.](#)

We are most grateful for this support and we're confident in moving forward towards achieving our goals.

T75 Champions



News and Newsworthy

[SFP's 2018 Annual Report](#) (press release)

[ASDA leads the way on seafood transparency and identifies fishing vessels as part of the ODP,](#)
Ocean Disclosure Project

[New Aquaculture videos available online, SFP](#)

[You Tube](#)

