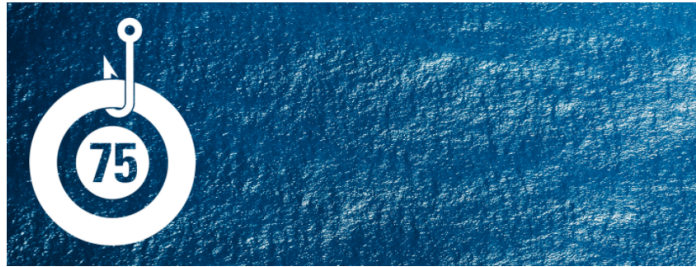


An update from Sustainable Fisheries Partnership (SFP)

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SFP News

SFP Launches Target 75

SFP's aim has always been to see that 100% of seafood worldwide is produced sustainably – in other words, to give everyone in the world the chance to eat sustainable seafood. While 100% sustainability isn't achievable in the short term, SFP has launched a new initiative, [Target 75](#), with a goal that, by 2020, 75% of world production in key sectors is – at a minimum – either sustainable or in a formal FIP or AIP making regular, verifiable improvements.

Target 75 is a project that everyone can be involved with and we encourage you to share your feedback with us so we can reach our goals. We hope to see an increase in improvement projects initiated by the seafood industry in specific seafood sectors. We also hope to see more retailers and suppliers in key regions get involved as SFP partners. And we hope that caring individuals, like you will consider supporting SFP through [online donations](#). We recently set up a secure giving option on our [Facebook page](#).

Before you dive in, have a look at the [prospectus](#) we created and let us know what you think. You can reach us by [email](#) or social media (see links below).

Sincerely,

Jim Cannon

CEO of Sustainable Fisheries Partnership



Latest News & Publications

(Press Release) [SFP welcomes new spanish seafood partner](#)

(Blog) [Exploring new FIP Possibilities in Africa](#)

(Press Release) [New FIP for small pelagics in Africa](#)

Helpful Resources & Quick Links

[Target 75](#)

[FIP Toolkit and Resources](#)

[Fishery Progress Website](#) - Remember - the FIP Directory will no longer exist soon.



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