



# SFP E-News

June 2019



Dear Readers,

I find it hard to believe that we're nearly halfway through this fast-paced year. If you're following mainstream media about the state of the oceans, the news is less than positive these days, but I want you to know about the [progress](#) we're seeing from our efforts. You should know that every day, we're getting more companies to participate in fisheries improvement and getting the industry to adopt practices that reduce the negative environmental impacts of fishing and fish farming. Much of the progress comes from setting goals through our [Target 75 initiative](#), which has inspired the seafood industry to reach new levels of sustainability. I've highlighted some recent milestones below and hope you'll let us know how we're doing from your perspective.

Sincerely,  
Jim Cannon  
CEO, Sustainable Fisheries Partnership



## Picturing Progress

Finding ways to measure and show our progress for a variety of audiences is a continual challenge so we're trying to develop more infographics into our presentations, displays, and publications. Here's one we recently created to show progress in our Fresh Frozen Tuna Supply Chain Roundtable. What do you think of this approach? [Drop us a line](#) and let us know.

## Control Documents

While we're on the subject of infographics, have a look at a recent [blog](#) by SFP's Amber VonHarten, which features an infographic on how control documents work in Indonesia's blue swimming crab fisheries. Control documents are agreed upon by supply chain members to ensure that products have been legally harvested.



## News and Newsworthy

- [SFP Announces T75 Progress](#) (press release)
- [Bakkafrost](#) and [Tesco](#) Join Ocean Disclosure Project
- [New T75 Champions - PanaPescas](#), [Fortune International](#), [Santa Monica Seafood](#), [Union Martin](#)

