



# SFP E-News

March 2019



## The Busy Season

SFP staff is in the thick of its busiest time of the year — trade show season. We just wrapped up in Boston, so there's a lot of news to share, including ways that the seafood industry is pitching in to help [save the vaquita](#) and an announcement of our newest [T75 Champion](#), PanaPesca.

Additional details on other recent news, new collaborations, and projects in the field follow so keep scrolling down.

For companies that follow us, we encourage you to get further involved in our [Target 75 Campaign](#).

We invite you to visit these quick links for our recent [press releases](#), [blogs](#), and [T75 updates](#).

Thank you for all your support and perhaps we'll see you in Brussels!

- Jim Cannon, CEO, Sustainable Fisheries Partnership



## Aquaculture Project in Indonesia

In Boston, SFP announced the start of a new sustainable [aquaculture improvement project \(AIP\)](#) in Indonesia.

The project, scheduled for two years in Banyuwangi, East Java, will focus on improving the sustainability of aquaculture in the region, as well as governance and management of ongoing shrimp farming.

## Ocean Disclosure Project

The [Ocean Disclosure Project \(ODP\)](#) and the environmental nonprofit [FishChoice](#) announced a new collaboration to enhance data sharing that will enable eligible companies that participate in FishChoice's supplier member program to become ODP Participants. This means more retailers will reveal their seafood sources through the ODP.



## New Video Updates

A new way to keep up with SFP is through our [YouTube channel](#). Monthly and special reports from SFP events will be posted monthly. Let us know what you think of this new feature!

