

SFP E-News

September 2020

Dear Readers,

Since our last ENews, we've been moving forward as best as we can, given the limitations that the COVID-19 pandemic have presented. To be completely honest, our inability to travel has given us a lot of time to think, reflect, and focus on strategy. Sometimes, it's better not to have distractions such as travel to really take stock and see what's working, how far we've come, and where we're headed in the future.

To that end, please have a look at [our latest Annual Report](#), which covers our work from 2019 through the beginning of 2020. SFP's achievements come from having teamed up with organizations around the world, and we've recognized those collaborations here. We hope you will pass the report link on to friends and associates who may not know about SFP but are interested in the sustainable seafood movement.

Even if we're a bit isolated these days, I always appreciate hearing from you, so send me your thoughts or questions. We hope you are healthy and safe.

*Sincerely,
Jim Cannon
CEO, SFP*

Beyond 2020

A good reason to check out the annual report in greater detail is to see what SFP's vision is beyond 2020. We know our efforts have brought about progress toward our goal of 100-percent sustainable seafood, but we face challenges in protecting wildlife, engaging governments, ensuring the future of small-scale fisheries, and addressing the environmental impacts of aquaculture. Here's the [link to the report](#).



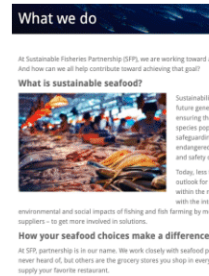
Transparency in seafood sourcing continues with the Ocean Disclosure Project



One way we're moving seafood sustainability forward is by getting the retail sector to commit to seafood transparency, by disclosing varying degrees of their wild-caught and/or farmed fish and shellfish sources through the Ocean Disclosure Project (ODP). Recently, Beaver Street Fisheries and Waitrose & Partners became new participants in the ODP, and Lidl GB expanded its existing ODP profile to include farmed seafood sources. Learn more about the ODP [here](#).

New on SFP's Website

There are some new or recently updated sections of our website we'd like to point out, including a new [What we do](#) page. For those in the sustainable seafood community, we have a new section called [Seafood Industry Services](#). The links on this page, while particularly useful to the seafood industry, also touch on some key SFP objectives, such as transparency and greater seafood metrics. This is also the section where partners and stakeholders can find links to toolkits and resources for launching and implementing [fishery improvement projects](#) and [aquaculture improvement projects](#).



Major buyers call for governments to combat increased disease risk in Asian shrimp farms



In August, more than 25 major retailers and seafood companies, many of which are members of the Asian Farmed Shrimp Supply Chain Roundtable, joined SFP in sending a [letter](#) to the governments of China, Indonesia, Thailand, and Vietnam, urging them to take increased and immediate action to address the continued outbreak and emergence of new diseases in shrimp farms. The five countries are the world's top producers of shrimp.

Given the major supply chain disruptions and massive economic losses caused by diseases that spread rapidly across Asia in 2012 and 2013, the companies

strongly appealed to governments to get ahead of the situation this time, particularly with the added market and supply chain disruptions resulting from the COVID-19 pandemic.

You can read the full letter [here](#).

SFP in the News

Creating a New, Sustainable Standard for Seafood: <https://www.waltonfamilyfoundation.org/stories/environment/creating-a-new-sustainable-standard-for-seafood>

Shrimp letter coverage: <https://thefishsite.com/articles/shrimp-giants-urged-to-take-action-over-increased-disease-risks>

Walmart offers sustainable canned tuna: <https://progressivegrocer.com/walmart-offer-sustainable-private-brand-canned-tuna>

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